

ORDINANCE NO: 289

AN ORDINANCE ADOPTING A NEW CHAPTER TITLED RESIDENTIAL AND NON-RESIDENTIAL SIGNS OF RESIDENCES OF THE BOROUGH OF DUBLIN REPLACING CURRENT PROVISIONS FOUND IN THE CHAPTER 27 ZONING ORDINANCE AND PROVIDING NEW PROVISIONS FOR RESIDENTIAL AND NON-RESIDENTIAL

The Borough of Dublin hereby ordains as follows:

Pursuant to the authority granted to the borough to regulate the erection, operation, maintenance, and placement of signs within the Borough and in accordance with the *Pennsylvania Municipalities Planning Code* the borough enacts this signed ordinance as follows:

Section 1. Purpose.

It is recognized that signs perform important functions in identifying residences and businesses. It is hereby found and declared, however, that control of signs is necessary to promote the health, safety, and general welfare by lessening hazards to pedestrian and vehicular traffic, by preserving property values, by preventing unsightly and detrimental development which has a blighting influence upon residential, business, and industrial uses, by preventing signs from reaching such excessive size that they obscure one another to the detriment of all concerned, and by securing certain fundamentals of design for the Borough.

Section 2. Scope and Applicability.

In all zoning districts within the Borough, signs may be erected, altered, maintained, used, or moved only when in accordance with the provisions of these regulations and any other Borough ordinances and regulations.

Section 3. Definitions.

ANIMATED SIGN – A sign that moves or has an optical illusion of moving, such as the movement of any illumination or the flashing or varying of light intensity to depict action or create a special effect or scene, or a sign that has changing messages, provided that the following types of signs shall not be considered animated signs:

- A. A sign that changes messages not more than once every eight (8) seconds; or,
- B. A time or temperature sign.

ANNOUNCEMENT BOARD – a permanently mounted wall or freestanding sign for the sole purpose of announcing events of institutional uses where the text display may be physically changed.

BANNER SIGN - a temporary sign that is not otherwise allowed as a freestanding sign and shall be limited to cloth, flexible plastic, vinyl, or similar material (i.e. no cardboard, wood, rigid plastics, etc.).

BEACON - Any light with one or more beams directed into the atmosphere or directed at one or more points not on the same lot as the light source; also, any light with one or more beams that rotate or move.

CHANGEABLE COPY SIGN – A permanently mounted wall, freestanding or projecting on-premise sign where the text display may be changed (physically or electronically) according to the needs of the commercial or institutional use. A changeable copy sign is not a temporary sign. Electronic changeable copy signs include computer programmable, microprocessor controlled electronic displays. A sign on which the message changes more than every eight (8) seconds (except for time and temperature) shall be considered an animated sign and not an electronic changeable copy sign for the purposes of this chapter.

ELECTRONIC GRAPHIC DISPLAY/DIGITAL BILLBOARD - An off-premise sign that displays electronic, static images, static graphics or static pictures, with or without text information, defined by a small number of matrix elements using different combinations of light emitting diodes (LEDs), fiber optics, light bulbs or other illumination devices within the display area where the message change sequence is accomplished immediately or by means of fade. Electronic graphic display signs shall include computer programmable, microprocessor controlled electronic or digital displays.

DIRECTORY SIGN – A type of freestanding or wall sign designed to identify the name and/or location of multiple occupants on the same lot or in the same building, commercial or industrial in character, with or without an accompanying map.

FASCIA SIGN – A sign that is attached to, placed upon, or hung from any covered structure projecting from and supported by a building and which extends beyond the façade of the building, such as a canopy, an awning, a marquee, etc.

FREESTANDING SIGN – A sign permanently supported by an upright pole(s) which is permanently anchored into the ground. An Outdoor Advertising Sign (Off-premises) is not considered a Freestanding Sign for purposes of ordinance regulation.

MOBILE BILLBOARDS - Any vehicle or trailer which has attached thereto or thereon any sign or advertising device for the basic purpose of providing advertisement of products or directing people to a business or activity located on the same or nearby property or any other premises. These shall not include business logos, identification or advertising on vehicles primarily used for other business purposes.

MOVEABLE SIGN - A sign which is not fixed to a permanent supporting structure or building and is displayed on either a temporary or long-term basis.

MOVEABLE SIDEWALK SIGNS – Self-supporting, double faced, A-frame sign, also known as a sandwich board, or similar type sign, capable of displaying daily specials. Such signs shall only be permitted in accordance with the requirements of this Chapter and are subject to removal each evening.

MULTI-VISION SIGN (TRI-VISION) - Any sign composed in whole or in part of a series of vertical or horizontal slats or cylinders that are capable of being rotated at intervals so that partial

rotation of the group of slats or cylinders produces a different image and, when properly functioning, allows on a single sign structure the display at any given time one of two or more images.

NAMEPLATE SIGN, COMMERCIAL – A sign with an area not exceeding two (2) square feet (288 square inches) indicating the profession or service of the occupant.

NAMEPLATE SIGN, RESIDENTIAL - A sign with an area not exceeding two (2) square feet (288 square inches) indicating the profession, activity, or name of the occupant of a dwelling.

OFF-PREMISES SIGN – A sign which directs attention to a business, industry, profession, commodity, service or entertainment not necessarily sold or offered on the premises where the sign is located.

OUTDOOR ADVERTISING SIGN/BILLBOARD - A type of large-scale freestanding sign which directs attention to a business, industry, profession, commodity, service or entertainment not necessarily sold or offered on the premises where the sign is located.

POLITICAL SIGN - A sign which displays or identifies an individual, individuals, slate of candidates, or political party standing or running for election in a primary or general election event for a federal, state, county, or local municipal office, and/or a sign supporting, opposing, or commenting upon a referendum issue placed upon the ballot for consideration by the general voting public in either a primary or general election.

PROJECTING SIGN – A sign that is wholly or partly dependent upon a building for support and that projects more than twelve (12) inches from such building. Such sign shall have a minimum clearance height of eight (8) feet above the ground level immediately below the sign, and shall not extend above the roof line of a flat roof or above the eaves of a sloped roof, nor shall a sign project more than four (4) feet from the face of the building.

PROPERTY IDENTIFICATION SIGN – A sign with an area not exceeding two (2) square feet bearing only property number, street address, post box numbers, or the names of occupants or the name of the dwelling in residential districts, provided the characters do not exceed three (3) inches in height.

REAL ESTATE SIGN - A sign which is used to offer for sale, lease, or rent the premises upon which such sign is placed.

SIGN - Any device, fixture, placard or structure that uses any color, form, graphic, illumination, symbol or writing to advertise, announce or identify the purpose of a person or entity, or to communicate information of any kind to the public.

TEMPORARY SIGN – A sign or advertising display constructed of cloth, canvas, paper, corrugated cardboard or plastic, plywood, or other light material, and/or designed or intended to be displayed, either on-premises or off-premises, for a short period of time.

VEHICLE/TRAILER SIGN – A vehicle to which a sign is painted or affixed and which is used or parked in such a manner that carrying of such a sign or signs is no longer incidental to the vehicle’s primary purpose, but becomes a primary purpose in itself.

WALL SIGN – A sign mounted parallel to the face of a building or wall, not projecting above the eaves of the structure and not projecting more than twelve (12) inches from the plane or façade of the building or wall.

WINDOW SIGN – A sign permanently painted or appliquéd on to a storefront window which can be seen through the window, containing only the name of the establishment and the type of establishment. A storefront window shall be defined as a window on the same side of the building where the main door to the establishment is located, or a window which is located in the main door to an establishment, or a door made of glass, or such window or door in the side of a building which faces a public street, right-of-way, or common parking lot.

Section 4. General Sign Regulations.

- A. The erection of a sign is regulated unless specifically exempt from regulation. The erection shall include any building, construction, attachment, hanging, suspension, alteration, removal or relocation of a sign of any type.
- B. All signs in the Borough fall into one of the following categories:
 - 1. Signs Exempt from Permit Requirements
 - 2. Prohibited Signs
 - 3. Permitted Signs
 - a. Temporary Signs Requiring a Permit
 - b. Permanent Signs Requiring a Permit
- C. The Borough Zoning Officer will provide applications for sign permits, fee information, inspection requirements, and application requirements dealing with submission of drawings and construction information.
- D. Location of a Sign - A sign may be erected on a lot only if it conforms to this Chapter.
 - 1. Public Right-of-Way. In no case, except for a banner sign as may be permitted by Borough Council in accordance with **Section 6, D**, shall any sign other than highway or traffic signs be erected within or project out into the right-of-way of any street. No sign shall be located closer than five (5) feet from any existing or future right-of-way.
 - 2. Entrance or Exit to a Building. No signs shall be erected or installed in such a

way as to block or obstruct any exit or entrance including emergency exits or entrances of any building or other structure, nor shall any sign obstruct or interfere with or be attached to any part of any fire escape or fire tower.

3. Signs on Public Property. No signs shall be erected or maintained on any property owned by the Borough except with the express permission of the Borough given by the Council at its duly convened public meeting.
4. Signs Placed in a Parking Area or Fire Lane. No sign shall be erected or maintained in any parking space or any fire lane so as to obstruct, impede, or impair the free use and access of such parking space or fire lane.
5. Signs That Cause Traffic or Pedestrian Hazards. No sign shall be placed in such a position that it will be a danger to traffic on a street, to traffic entering a street, or to pedestrians on a public sidewalk. All signs shall conform to the following standards:
 - a. The requirements of §22-707.12.A, Corner Sight Distance, of the Dublin Borough Subdivision and Land Development Ordinance [Chapter 22] shall be met.
 - b. No sign shall be erected or maintained within a distance of twenty-five (25) feet from the intersection of any street lines or the intersection of a street line with the edge of a private accessway, unless the location of the sign is situated at least eight (8) feet above the level of the street center line.
 - c. No sign shall obstruct the sight distance from any vehicle leaving a driveway. The minimum setback from a driveway shall be ten (10) feet from the nearest edge of the driveway to the nearest position of the sign.
 - d. Each sign shall be erected so that it can be seen most easily from the public right-of-way for which it was calculated.
6. Signs shall be no closer than fifteen (15) feet to a side or rear lot line.
7. The design and location of proposed freestanding signs shall be indicated on all preliminary and final plans submitted for development in commercial and industrial districts.

E. Area of a Sign.

1. For lots with more than one (1) frontage onto a public right-of-way, signs for each frontage shall be calculated separately.
2. The area of a sign shall include all lettering, wording, and accompanying designs

and symbols, together with the background, whether open or enclosed, on which it is displayed, but shall not include any supporting framework, bracing, or decorative trim which is incidental to the copy content display itself.

3. In the computation of square foot area of a double-faced sign, only one side shall be considered, provided all faces are identical in size. If the interior angle formed by the double-faced sign is greater than ninety (90) degrees, then all sides of the sign shall be considered in calculating sign area. No signs with more than two faces are permitted.
4. In any case where a sign is supported by more than one means and could be construed as being more than one sign type (projecting, wall, freestanding, fascia, or window) the area and height restrictions for the most restricted type shall apply.

F. Height of a Sign.

1. The maximum and minimum height of a freestanding sign shall be measured from the elevation of the shoulder of the road. In the case where there is a sidewalk, the height of the sign shall be measured from the elevation of the sidewalk.
2. For a projecting, wall, or fascia sign, the maximum height shall be either the height of the facade of the building or the maximum building height permitted in Chapter 27, Zoning, whichever is smaller.
3. No sign or part of a sign may extend above the eaves of a sloping roof or above the roofline of a flat roof.

G. Illumination of a Sign. A light illuminating a sign shall be arranged so that the source of the light is not visible from any point off the lot and that only the sign is illuminated. Types of illumination are:

1. Direct Illumination of a sign to give forth artificial light directly through transparent or translucent materials from a source of light within the sign;
2. Indirect Illumination of a sign with an external light source and which must be shielded so that no direct rays are visible elsewhere except on the lot where the lights are located.
3. Non-Illuminated Sign - A sign which is not illuminated either directly or indirectly.

Section 5. Signs Exempt from Permit Requirements.

The following signs, to the extent indicated, are exempt from the requirement of obtaining a sign permit but shall be erected only in accordance with the standards set herein for these signs.

- A. Street Sign – An official highway route number sign, street name sign, directional or other traffic sign. These may be erected and maintained on public roads and highways in the interest of public safety or for the regulation of traffic.
- B. No Trespassing Sign – A sign not exceeding two (2) square feet, indicating the prohibition or control of fishing, hunting, trespassing, etc., or a sign indicating a private road.
- C. Property Identification Sign – A sign not exceeding two (2) square feet, and bearing only the property number, street address, and/or names of the occupants of the residence, or the name of the dwelling, provided that the characters do not exceed three (3) inches in height. The sign shall be non-illuminated or indirectly illuminated.
- D. Residential Nameplate Sign -. The sign shall not exceed two (2) square feet. The sign shall be non-illuminated or indirectly illuminated. Not more than one (1) such sign shall be erected for each permitted use of dwelling unit unless such property fronts on more than one (1) street, in which case one (1) such sign may be erected on each street frontage.
- E. Residential security system signs - signs identifying the presence of a residential security system are permitted providing the sign area does not exceed one (1) square foot. One (1) freestanding sign is permitted per residential driveway connection to a public right-of-way or where one (1) private driveway converges into another.
- F. Governmental Flag or Insignia – Governmental flags or insignia are permitted provided that they do not exceed a size of six (6) feet by ten (10) feet and are affixed to a pole no higher than twenty-five (25) feet. This limitation shall not apply to flags flown by local, state or federal governments.
- G. Legal Notice Sign - An on-premise, temporary sign which contains information required by an ordinance or law.
- H. Public Information Sign – A non-illuminated information or public service sign indicating the availability of public telephone, restrooms or directions to an entrance or parking area; also signs advertising meeting times and places of non-profit service or charitable organizations; is permitted provided that the sign area does not exceed four (4) square feet total per road frontage for all such signs combined.
- I. Information Sign – One (1) or more non-illuminated signs applied to a windowpane indicating hours of operation, credit institutions and/or security services is permitted provided that the sign area does not exceed two (2) square feet total per road frontage for all such signs combined. Multiple occupancy buildings may have a total sign area of two (2) square feet for all such signs combined, for each commercial or office suite, per road frontage.
- J. Temporary Signs of Mechanics, Artisans, Contractors or Architects – A temporary non-illuminated sign erected and maintained during the period any of the above are performing work on the property on which the sign is erected, provided that such sign

shall be removed upon completion of work by the mechanic or artisan, and the total area of all such signs shall not exceed four (4) square feet.

- K. Temporary Window Sign – A non-illuminated sign or signs displayed on the inside surface of a window for the purpose of advertising a sale, grand opening, new product or services. Temporary window signs may have a total combined sign area of no more than four (4) square feet per road frontage, or shall be less than 40% of the total area of the window or glassed area, whichever is the more restrictive. Multiple occupancy buildings may have a total sign area of four (4) square feet for each commercial or office suite, per road frontage. A “grand opening” sign shall be in place no longer than fifteen (15) days. Such signs may be erected only on a lot in commercial or office use.
- L. Yard Sale Sign – An on-site sign advertising a yard sale may be erected and maintained during the sale and one (1) week prior to the sale, provided such sign shall be removed upon completion of the sale. Sign shall not exceed three (3) square feet and shall not be illuminated.
- M. Official and Governmental Signs – Such signs include safety signs, signs indicating points of interest, historical plaques, public parks or recreation facilities, private parks, public information kiosks or directional signage erected by the Borough, or signs identifying official Borough buildings or facilities. Signs identifying Borough buildings, police stations, or other Borough facilities may be directly or indirectly illuminated.
- N. Decorative Flags – Flags which are decorative and contain designs marking seasons, holidays, affiliations or the general nature of a business are permitted provided that they contain no advertising, no company or business logos, no text related to commercial use, and no names of businesses. Flags may be no larger than three (3) feet by five (5) feet.
- O. Holiday Displays or window displays of merchandise, except as may be specifically prohibited herein.
- P. Sign for Property Sale or Rent – A sign advertising the sale or rental of a property upon which the sign has been erected, or a sign indicating that the property has been sold or rented.
 - 1. A sale or rent sign shall be erected only on the property to which it relates.
 - 2. The area of the sign shall not exceed six (6) square feet.
 - 3. No more than one (1) sign shall be placed on any one property.
 - 4. The sign shall be removed within twenty (20) days upon settlement or upon execution of the lease.
 - 5. Signs advertising sales within a development of more than one dwelling unit erected by a builder or developer or real estate agent may be erected provided that

the sign is placed on the property to which it relates and that it does not exceed a size of eight (8) square feet. Such sign shall be removed within twenty (20) days after the settlement or execution of a lease of the last dwelling unit.

- Q. Public monuments, historic identification signs or plaques erected by a government agency, other than the Borough.
- R. Corner Stone - A stone in the exterior of a building; usually at the outer corner of two intersecting masonry walls, and carved with a date.
- S. Interior signs which are placed within a building and are placed more than twelve (12) inches from the interior surface of the window are not regulated by the provisions of this Chapter.

Section 6. Prohibited Signs.

- A. No sign shall be erected or maintained within a distance of twenty-five (25) feet from the intersection of any street lines or the intersection of a street line with the edge of a private accessway, unless the location of the sign is situated at least eight (8) feet above the level of the street center line.
- B. No sign shall be so located or arranged that it interferes with traffic through glare, through blocking of reasonable sight lines for streets, sidewalks, or driveways, through confusion with a traffic control device (by reasons of color, location, shape, text such as "Stop," "Look," or "Danger," or other characteristic) or through any other means.
- C. No sign shall interfere with an official highway sign.
- D. No sign shall be permitted across a public street, or within a public right-of-way, except for such signs which are approved by the Borough Council to be of general benefit to the municipality or for public convenience, necessity or welfare.
- E. No sign shall be placed or maintained on a tree, rock, or on utility poles or equipment in such a manner as to interfere with any electric light, power or telephone wires or the supports thereof.
- F. No sign shall state that a property may be used for a non-permitted use.
- G. No off-premises sign shall be erected except governmental signs and Outdoor Advertising Signs / Billboards in accordance with **Section 8.G**.
- H. The following sign types are prohibited:
 - 1. Animated sign. Any sign which flashes, rotates, revolves or oscillates, or has the appearance of movement as defined in Section 3 of this Ordinance.

2. Banner signs are prohibited on lots of any classification, except lots classified as commercial when erected as a temporary promotion or special event sign, subject to the issuance of a temporary sign permit or as permitted with Borough Council approval in subsection D. above.
3. Roof sign. Signs shall not be placed above the roof line of a flat roof or above the lowest point of eaves of a sloping or mansard roof.
4. Flags or pennants containing lettering, advertising, company or business logos, and/or names of businesses.
5. Any vehicle or trailer which is parked on a public right-of-way or on public or private property in such a manner that carrying of such a sign or signs is no longer incidental to the vehicle's primary purpose, but become a primary purpose in itself. This does not include Mobile Billboards which are subject to the regulations outlined in **Section 8.H**
6. Posted signs. Any sign generally of a temporary nature, tacked, nailed, posted, pasted, hung, glued, or otherwise attached to a tree, pole, stake, light stand, fence, or other object is prohibited, except signs designated as official signs by the Borough.
7. Illegal signs. Any sign erected and maintained prior to the effective date of this Chapter which does not or did not conform to the requirements of the sign Chapter which was in effect prior to the effective date of this amendatory Chapter.
8. Any sign which emits smoke, visible vapors or particles, sound or odor.
9. Portable sign for permanent use.
10. Beacon.

Section 7. Temporary Signs.

- A. Temporary signs shall require a permit unless otherwise specified by this Section.
- B. Activity Sign – A sign advertising a civic, social, community or fundraising gathering or activity, provided:
 1. A sign may be erected no earlier than fourteen (14) days prior to the activity to which the sign relates.
 2. The sign application shall specify sign locations.
 3. The applicant shall obtain written permission to erect such signs from all property owners involved or from Borough Council if such signs are to be placed on

Borough property.

4. The size of any such sign shall not exceed twenty-four (24) square feet. In the TC district, the size shall not exceed eight (8) square feet.
5. No more than one (1) sign shall be permitted on a single property.
6. A banner sign or sign of any other type across a public street type shall only be permitted when approved by the Borough Council to be of general benefit to the municipality or for public convenience, necessity or welfare.
7. The applicant shall deposit a sum in an amount set by resolution of Borough Council as a guarantee that all signs shall be removed promptly within seven (7) days after the event referred to on the sign. The deposit shall be returned upon the satisfactory removal of the signs within the seven (7) day period. If all signs are not removed at the end of the seven (7) day period, the Borough shall have them removed and keep the full sum of the deposit to reimburse the expense incurred by the Borough.

C. Temporary Promotion Sign – A sign advertising the sale of commercial or agricultural products.

1. Such sign shall be erected only on the property to which it relates.
2. No more than one (1) sign shall be permitted on a single property.
3. The size of any such sign shall not exceed eight (8) square feet. In the TC district, the size shall not exceed four (4) square feet.
4. No such sign shall be displayed for more than a thirty (30) day time period. Each thirty (30) day time period shall require a new permit.
5. The posting of such signs shall be limited to a maximum of four (4) thirty (30) day time periods per year.
6. The Applicant shall specify the location of the proposed temporary promotion sign, and provide information about all other signage which may exist on the property.
7. The Applicant shall deposit a sum in an amount set by resolution of Borough Council as a guarantee that all signs shall be removed promptly at the end of the thirty (30) day time period. The deposit shall be returned upon the satisfactory removal of the sign at the end of the thirty (30) day time period. If the sign is not removed at the end of the thirty (30) day time period, the Borough shall have the sign removed and keep the full sum of the deposit to reimburse the expense incurred by the Borough.

- D. Moveable Sidewalk Sign – Self-supporting, double faced, A-frame sign, also known as a sandwich board, or similar type sign, capable of displaying daily specials. The interior angle of such A-frame signs shall not exceed forty-five degrees (45°). Such signs shall only be permitted in accordance with the requirements herein, and are subject to removal each evening.
1. Such signs shall only be permitted in the TC and C-2 Districts.
 2. Such sign shall be erected only on the property to which it relates.
 3. No more than one (1) sign shall be permitted on a single property.
 4. Application. The Borough Manager is hereby authorized to require such information from applicants as deemed necessary to process the application in accordance with this Chapter, including but not limited to, the size, proposed location, composition, content and colors, of the proposed sign, as well as the exact dimensions of the sidewalks involved and sketches, plans and photographs of the proposed sign, sidewalk and premises.
 5. Review. All applications for permit hereunder shall be reviewed with respect to all criteria set forth in this Chapter, and also with respect to aesthetic value and impact of the proposed sign, prior to the issuance of any such permit. The application shall be either approved or denied. Appeals from the denial of the permit shall be taken directly to the Borough Council whose decision shall be final. Second and subsequent applications for a permit shall not require review provided that no change or alteration has been made to the sign initially approved.
 6. Fee. All applications for a permit hereunder shall be accompanied by a non-refundable fee in an amount set by resolution of Borough Council.
 7. Expiration of permit. All permits granted hereunder shall automatically terminate and be null and void upon the expiration of one (1) year from the date of the issuance of the permit.
 8. Illumination. Directly illuminated signs shall not be permitted. Indirect illumination shall emanate only from the building and shall be positioned in such a manner that it does not interfere with pedestrian or vehicular traffic.
 9. Requirements. The maximum area of any such sign shall be six (6) feet per sign face and the height shall not exceed five (5) feet nor be less than three (3) feet. Notwithstanding the provisions of this Section, no sign shall be permitted which may interfere with or otherwise impede the visibility of vehicular traffic upon any street or driveway. All such signs may display the name and logo of the establishment and may contain information as to the products or services offered.
 10. Placement of sign. A minimum distance of four (4) feet of unobstructed sidewalk

must be maintained at all times. Where no sidewalk exists, such signs shall not be located within ten (10) feet of the shoulder or curb of the road, whichever is greater.

11. Insurance required. The Applicant, by accepting the permit, agrees to indemnify and hold the Borough of Dublin, its agents, servants, staff or employees, harmless from any and all claims arising out of the location, placement or use of the sign which is the subject of the permit hereunder. A policy of public liability insurance with an insurance company authorized to conduct business in Pennsylvania shall be provided, covering the location, placement and use of such sign in an amount not less than \$250,000.00 naming the Borough of Dublin as an insured thereon.
 12. Hours permitted. All signs licensed hereunder shall be permitted only between the hours of 7:00 a.m. and 9:00 p.m. each day.
 13. Borough Council may, from time to time, establish by resolution, other such license fees as it deems reasonable and proper.
- E. Temporary signs advertising political parties or candidates for public office may be erected or displayed and maintained provided that:
1. The signs are erected or displayed by the owner or lessee of the parcel of real property on said parcel or by the candidate, political party or other authorized agent of either of them, with the express permission of the owner or lessee of the parcel of real property;
 2. The size of any sign is not in excess of twelve (12) square feet;
 3. The signs shall not be erected or displayed earlier than sixty (60) days prior to the election to which they pertain;
 4. Nothing contained herein shall be construed to permit the placing or erecting of any such signs within a street right-of-way or within or on any public alley, sidewalk, parking lot or other public place, which said placement is hereby prohibited; and
 5. The erection of temporary political signs permitted by this section by the owner or lessee of the parcel of real property or candidate, political party or other authorized agent shall not require a permit or other approval; provided, however, that it shall be unlawful for any such owner or lessee of the lot or candidate, political party or other authorized agent to permit such signs to remain erected more than ten (10) days after the date of the election to which they relate, and failure to remove such signs as required hereby shall subject such offenders to the penalties prescribed in this chapter.

Section 8. Permanent Signs Requiring a Permit.

A. In the R-1 and R-2 Districts, the following sign regulations shall apply to residential uses:

1. Residential Uses
 - a. Individual Dwelling Unit – A sign which identifies an individual dwelling unit does not require a permit and shall be erected in accordance with the provisions of **Section 5 Exempt Signs** - Property Identification Sign and/or Residential Nameplate Sign.
 - b. Buildings Containing Multiple Dwelling Units – A sign which identifies a building which contains multiple dwelling units. The sign may identify only the property number, street address and/or the name of the building for a multiple family dwelling.
 - i. Number - No more than one (1) sign shall be placed on any one building unless the building is located on a corner lot in which case a sign may be erected on each street frontage.
 - ii. Type – Freestanding, projecting or wall
 - iii. Size – Maximum of four (4) square feet
 - iv. Height – Maximum of five (5) feet height for freestanding sign
 - v. Illumination – Non-illuminated or indirectly illuminated only
2. Residential Development or Subdivision Sign – A type of freestanding sign, including accessory entrance structure, designed to identify a development. A permanent development identification sign may be erected upon application and final approval of the subdivision and land development plans by Borough Council in accordance with the following regulations:
 - a. When considering such signs, Borough Council shall consider the location of public utilities, sidewalks and future street widening.
 - b. Signs and entrance structures shall be for identification purposes only and shall give only the name of the subdivision or land development.
 - c. Location - Such signs must be setback at least twenty-five (25) feet from the side property lines and fifteen (15) feet from the street line.
 - d. Number - Only one (1) identification sign or structure may be erected at the entrance to a development or subdivision from each abutting street.

Such sign shall be a single sign with two (2) faces or may be a single-faced sign located on each side of such entrance way.

- e. Type – Freestanding or wall
 - f. Size – Maximum of sixteen (16) square feet
 - g. Height – Maximum of six (6) feet height for freestanding sign, excluding structural elements. The maximum height of a development sign shall be measured from the elevation of the shoulder of the road to the highest point of the sign structure. In the case where there is a sidewalk, the height of the sign shall be measured from the elevation of the sidewalk.
 - h. Illumination – Non-illuminated or indirectly illuminated only
3. Accessory Residential Uses
- a. F1 Accessory Home Occupation - No more than one (1) sign per permitted F1 Accessory Home Occupation shall be placed on a property, in addition to the permitted Property Identification Sign and/or Residential Nameplate sign. The sign shall bear only the name, occupation and office hours of the practitioner. It shall not be illuminated or placed in a window.
 - i. Type – Freestanding, projecting, or wall
 - ii. Size – Maximum of nine (9) inches by eighteen (18) inches
 - iii. Height of freestanding sign – Five (5) feet maximum
 - b. F9 No-Impact Home-Based Business – No-Impact Home-Based Business signs shall not be permitted in any district. The only signs shall be the permitted Property Identification Sign and/or Residential Nameplate Sign.

B. In the R-1 and R-2 Districts, the following sign regulations shall apply to non-residential uses and lawful non-conforming uses:

- 1. Number – In addition to signs erected in accordance with **Section 5 Exempt Signs**, no more than one (1) sign shall be permitted except for corner properties where one sign is permitted along each street frontage.
- 2. Type – Freestanding, projecting, or wall
- 3. Size – Sixteen (16) square feet maximum for buildings located thirty-five (35) feet or more from the edge of the right-of-way; twelve (12) square feet maximum for buildings located less than 35 feet from the edge of the right-of-way.

4. Height of freestanding sign – Five (5) feet maximum
 5. Illumination – Non-illuminated or indirectly illuminated only
 6. Announcement Board for an Institutional Use – In addition to the provisions for signs above, one (1) announcement board may be placed on the property for the purpose of announcing events. An announcement board is permitted for the following uses only: Place of Worship, School, Library or Museum, Public Building or Emergency Services. The maximum size of an announcement board shall be eight (8) square feet.
- C. In the C-1, C-2 and TC Districts, the following sign regulations shall apply to residential uses:
1. Residential signage is permitted in accordance with **Section 8.A** above.
 2. F10 Bed and Breakfast - No more than one (1) sign per permitted F10 Bed and Breakfast use shall be placed on a property, in addition to the permitted Property Identification Sign and/or Residential Nameplate Sign. The sign shall bear only the name phone number and office hours of the establishment. It shall not be placed in a window.
 - a. Type – Freestanding, projecting or wall
 - b. Size – Maximum of three (3) square feet
 - c. Height of freestanding sign – Five (5) feet maximum
 - d. Illumination - Signs shall be non-illuminated or indirectly illuminated
 3. D4 Mixed Use Properties - Residential Dwelling Unit within a Mixed Use Property. In a D4 Mixed Use property where residential uses are combined with commercial, service or office uses, a sign which identifies an individual dwelling unit does not require a permit and shall be erected in accordance with the provisions of **Section 5 Exempt Signs** - Property Identification Sign and/or Residential Nameplate Sign.
- D. In the C-1, C-2 and TC Districts, the following sign regulations shall apply to non-residential uses and lawful non-conforming uses:
1. D4 Mixed Use Properties in the TC District - Commercial, Service or Office Use within a Mixed Use Property in the TC District
 - a. In addition to signs erected in accordance with **Section 5 Exempt Signs**, the following sign options are permitted for an individual commercial, service, or office unit:

- i. One (1) Commercial Nameplate Sign with an area not exceeding two (2) square feet (288 square inches) indicating the profession or service may be erected per street frontage, subject to permit; **OR**
 - ii. One (1) Window sign may be mounted on a first floor window, not to exceed four (4) square feet total, or thirty percent (30%) of the window area, which ever is more restrictive, subject to permit.
- 2. D4 Mixed Use Properties in the C-1 or C-2 District - Commercial, Service or Office Use within a Mixed Use Property in Districts other than the TC District shall be subject to the signage requirements of subsection D.4 below.
- 3. Individual Use of Property - A use which has sole occupancy of an individual property or combination of properties and an individual entrance directly to a public street or public right-of-way.
 - a. In addition to signs erected in accordance with **Section 5 Exempt Signs**, the following sign options are permitted:
 - i. One (1) wall sign with a total sign area equal to no more than one (1) square foot of sign area for each linear foot of building length measured along the front of the building, but not exceeding a maximum of thirty (30) square feet; **OR**
 - ii. One (1) wall sign PLUS one (1) projecting sign. The projecting sign shall not exceed twelve (12) square feet in area and shall not project from the face of the building more than four (4) feet. The area of both signs together shall not exceed a total of one (1) square foot of sign area for each linear foot of building length measured along the front of the building, for a maximum total area of thirty (30) square feet; **OR**
 - iii. One (1) freestanding sign PLUS one (1) wall sign. The freestanding sign shall not exceed twelve (12) square feet. The maximum height of a freestanding sign is five (5) feet. The area of both signs together shall not exceed a total of one (1) square foot of sign area for each linear foot of building length measured along the front of the building, for a maximum total area of thirty (30) square feet; **OR**
 - iv. One (1) freestanding sign PLUS window sign. The freestanding sign shall not exceed twelve (12) square feet. The maximum height of a freestanding sign is five (5) feet. The maximum size of a window sign, or of two (2) window signs combined if the window signs are split between two windows, is twelve (12) square feet. Window signs shall be painted or appliquéed on the

window and shall contain only the name of the establishment and type of establishment. The area devoted to window signs may be split evenly between two storefront windows; **OR**

- v. One (1) projecting sign PLUS window sign. The projecting sign shall not exceed twelve (12) square feet in area and shall not project from the face of the building more than four (4) feet. The maximum size of a window sign, or of two (2) window signs combined if the window signs are split between two windows, is twelve (12) square feet; **OR**
 - vi. One (1) wall sign PLUS window sign. The maximum size of a window sign, or of two (2) window signs combined if the window signs are split between two windows, is twelve (12) square feet. The area of all signs together shall not exceed a total of one (1) square foot of sign area for each linear foot of building length measured along the front of the building, for a maximum total area of thirty (30) square feet; **OR**
 - vii. One (1) freestanding sign PLUS one (1) fascia sign. The freestanding sign shall not exceed twelve (12) square feet. The text or logo portion of fascia sign shall not exceed an area of twelve (12) square feet.
 - viii. One (1) fascia sign PLUS window sign. The maximum size of a window sign, or of two (2) window signs combined if the window signs are split between two windows, is twelve (12) square feet. The text or logo portion of fascia sign shall not exceed an area of twelve (12) square feet.
- b. The total area of all signs together shall not exceed a total of one (1) square foot of sign area for each linear foot of building length measured along the front of the building, but not exceeding a maximum of thirty (30) square feet;
 - c. If a property abuts more than one street frontage, one (1) additional wall sign may be erected on the side of the street frontage. The size shall not exceed a total area of one (1) linear foot of building length, but in no case shall exceed thirty (30) square feet.
 - d. Illumination – Non-illuminated directly illuminated or indirectly illuminated.
 - e. Announcement Board for an Institutional Use – In addition to the provisions for signs above, one (1) announcement board may be placed on the property for the purpose of announcing events. An announcement

board is permitted for the following uses only: Place of Worship, School, Library or Museum, Public Building or Emergency Services. The maximum size of an announcement board shall be sixteen (16) square feet.

4. Joint Use of Property - A use which shares occupancy of an individual property or combination of properties, but which does not have its own individual entrance directly to a public street or public right-of-way.

a. Individual Establishment Signs

i. In addition to signs erected in accordance with **Section 5 Exempt Signs**, the following sign options are permitted:

- (1) One (1) wall sign with a total sign area equal to no more than one (1) square foot of sign area for each linear foot of individual establishment length measured along the front of the building, but not exceeding a maximum of thirty (30) square feet; **OR**
- (2) One (1) wall sign PLUS one (1) projecting sign. The projecting sign shall not exceed twelve (12) square feet in area and shall not project from the face of the building more than four (4) feet. The area of both signs together shall not exceed a total of one (1) square foot of sign area for each linear foot of individual establishment length measured along the front of the building. No wall sign shall exceed thirty (30) square feet; **OR**
- (3) One (1) projecting sign PLUS window sign. The projecting sign shall not exceed twelve (12) square feet in area and shall not project from the face of the building more than four (4) feet. The maximum size of a window sign, or of two (2) window signs combined if the window signs are split between two windows, is twelve (12) square feet. Window signs shall contain only the name of the establishment and type of establishment. The area devoted to window signs may be split evenly between two storefront windows; **OR**
- (4) One (1) wall sign PLUS window sign. The maximum size of a window sign, or of two (2) window signs combined if the window signs are split between two windows, is twelve (12) square feet. The total area of all signs together shall not exceed a total of one (1) square foot of sign area for each linear foot of individual establishment length measured along the front of the building, but not exceeding

a maximum of thirty (30) square feet; **OR**

(5) One (1) window sign PLUS one (1) fascia sign. The maximum size of a window sign, or of two (2) window signs combined if the window signs are split between two windows, is twelve (12) square feet. The text or logo portion of a fascia sign shall not exceed an area of twelve (12) square feet.

ii. The total area of all signs together shall not exceed a total of one (1) square foot of sign area for each linear foot of individual establishment length measured along the front of the building, or measured along the length of each establishment with an entrance that faces a shared parking lot, but not exceeding a maximum of thirty (30) square feet for each establishment;

iii. Illumination – Non-illuminated directly illuminated or indirectly illuminated.

b. Directory Sign for a Group of Establishments. A directory sign may be placed on a joint use property in addition to the Individual Establishment Signs as regulated in subsection a. above and in accordance with the following:

i. Number – No more than one (1) directory sign shall be placed for the joint use, unless a property abuts more than one street frontage. One (1) additional directory sign may be erected on each street frontage.

ii. Type – Freestanding or wall sign

iii. Size – Twenty (20) square feet maximum for the sign, to be divided among the businesses occupying the building or property jointly

iv. Height of freestanding sign – Five (5) feet maximum

v. Illumination – Non-illuminated, directly illuminated or indirectly illuminated

vi. Uniformity – The dimensions of each of the establishments' directory listings shall be exactly the same as the dimensions of the other establishments' listings within the directory sign.

c. D23 Shopping Center - In addition to signs permitted in this Chapter for individual establishments, one (1) freestanding sign indicating the name of

the shopping center shall be permitted, provided that:

- i. The area on any one (1) side of any such sign shall not exceed seventy-five (75) square feet; and
- ii. The location of such sign shall be designated or in connection with the required land development plan.

E. In the Ind and Ind-1 Districts, the following sign regulations shall apply to residential uses:

1. Residential signage is permitted in accordance with **Section 8.A** above.
2. D4 Mixed Use Properties - Residential Dwelling Unit within a Mixed Use Property – In a D4 Mixed Use property in the Ind-1 District where residential uses are combined with commercial, service or office uses, a sign which identifies an individual dwelling unit does not require a permit and shall be erected in accordance with the provisions of **Section 5 Exempt Signs** - Property Identification Sign and/or Residential Nameplate Sign above.

F. In the Ind and Ind-1 Districts, the following sign regulations shall apply to non-residential uses and lawful non-conforming uses:

1. D4 Mixed Use Properties - Commercial, Service or Office Use within a Mixed Use Property in Districts other than the TC District shall be subject to the signage requirements of subsection D.4 above.
2. Individual Use of Property - In addition to signs erected in accordance with **Section 5 Exempt Signs**, the following regulations shall apply:
 - a. Number - One (1) sign **OR** a combination of no more than two (2) signs, the total combined area of which does not exceed one (1) square foot of sign area for each linear foot of building length measured along the front of the building, but not exceeding a maximum of forty (40) square feet.
 - b. Type – Freestanding, projecting, wall, or window
 - c. Size - Maximum size of any single wall sign is forty (40) square feet. Maximum size of any single freestanding, projecting or window sign is twenty (20) square feet. Window signs shall be painted or appliquéd on the window and shall contain only the name of the establishment and type of establishment. The area devoted to window signs may be split evenly between two (2) storefront windows.
 - d. Height of freestanding sign – Five (5) feet maximum

- e. Illumination – Non-illuminated, directly illuminated or indirectly illuminated
 - f. Where a use occupies a property more than one hundred twenty (120) feet in width along the front of the lot, an additional sign area of one (1) square foot for every five (5) linear feet of lot width above one hundred twenty (120) feet shall be permitted to be added to the total sign area permitted in subsections a. and c. above.
 - g. If a property abuts more than one street frontage, one (1) additional freestanding, projecting, wall or window sign may be erected on the side of the street frontage or the building façade facing a public street. The size shall not exceed a total area of one (1) linear foot of building length, but in no case shall exceed forty (40) square feet, subject to the sign area requirements of subsection c. above...
 - h. Announcement Board for an Institutional Use – In addition to the provisions for signs above, one (1) announcement board may be placed on the property for the purpose of announcing events. An announcement board is permitted for the following uses only: Place of Worship, School, Library or Museum, Public Building or Emergency Services. The maximum size of an announcement board shall be sixteen (16) square feet.
3. Joint Use of Property - A use which shares occupancy of an individual property or combination of properties, but which does not have its own individual entrance directly to a public street or public right-of-way.
- a. Individual Establishment Signs - In addition to signs erected in accordance with **Section 5, Exempt Signs**, the following sign options are permitted:
 - i. Number - No more than one (1) sign may be erected for any establishment unless such establishment has a façade and an entrance on more than one street, in which case one (1) sign may be erected for each street frontage.
 - ii. Type – Projecting, wall, or window
 - iii. Size – Maximum size of thirty (30) square feet
 - iv. A projecting sign may not project more than four (4) feet from the face of the building. Maximum size of any single projecting or window sign is twenty (20) square feet. Window signs shall be painted or appliquéd on the window and shall contain only the name of the establishment and type of establishment. The area devoted to window signs may be split evenly between two (2) storefront windows.

- b. Directory Sign - A directory sign may be placed on a joint use property in addition to the Individual Establishment Signs as regulated in subsection a. above and in accordance with the following:
 - i. Number - No more than one (1) sign which identifies the complex shall be erected at each vehicular entrance along a public street; however, no more than one (1) sign per street frontage shall be permitted.
 - ii. Type – Freestanding or wall
 - iii. Size – Maximum size of twenty-four (24) square feet. Each establishment shall have a sign area on the directory sign.
 - iv. Height of freestanding sign – Five (5) feet maximum
 - v. Illumination – Non-illuminated, directly illuminated or indirectly illuminated
 - c. E2 Industrial Park - In addition to signs permitted for Joint Use of Property in this subsection, one (1) freestanding sign indicating the name of the industrial park may be erected, provided that:
 - i. The area on any one (1) side of any such sign shall not exceed seventy-five (75) square feet; and
 - ii. The location of such sign shall be designated on, or in connection with, the required development plan.
4. D25 Adult Uses
- a. Signage for this use shall conform to subsection D.3 above.
 - b. Advertisements, displays, or other promotional materials, other than signs, shall be shown or exhibited so as to NOT be visible to the public from pedestrian sidewalks, or walkways, or from other areas, public or semi-public.
 - c. No signs shall be placed, erected, or used on the premises except as provided for in this Chapter, nor shall any building or structure be painted in garish colors or such other fashion as will effectuate the same purpose as a sign(s) without the approval of the Dublin Borough Council. No sign shall be permitted which portrays any part of the human body naked or in a state of undress or in revealing clothes.

G. Outdoor Advertising Sign / Billboard - A type of freestanding sign which directs

attention to a business, industry, profession, commodity, service or entertainment not necessarily sold or offered on the premises where the sign is located.

Requirements for an Outdoor Advertising Sign. One (1) outdoor advertising sign is permitted in addition to other signs which may be permitted by this ordinance, on all commercial properties located in the C-2 – Regional Commercial Zoning District, provided the following provisions are met:

1. Such lot fronts onto a public right-of-way classified as arterial.
2. Yard Setbacks.
 - a. Right-of-Way. No outdoor advertising sign or any part thereof shall be erected and maintained within fifty (50) feet of an existing or future public street right-of-way.
 - b. Side or Rear Yards. No outdoor advertising sign or any part thereof shall be erected and maintained within fifty (50) feet of any side or rear property line.
3. Minimum Distance Between Signs. No outdoor advertising sign or any part thereof shall be erected and maintained within one thousand five hundred (1,500) feet of any other outdoor advertising sign measured from the same side of the road and from the two (2) nearest points perpendicular to the right-of-way.
4. Minimum Distance from Residential District or Dwelling. No outdoor advertising sign shall be erected and maintained closer than five hundred (500) feet to any residential district, or closer than five hundred (500) feet to any residential dwelling unit. Such measurement to be made from the point of location of the sign to the nearest point of such land or dwelling unit along a common right-of-way or to the district boundary.
5. Minimum Distance from Institutional Property. No outdoor advertising sign shall be erected and maintained within one hundred fifty (150) feet in either direction along a common right-of-way of a church, school, park, playground, civic or scenic area.
6. Minimum Distance to a Structure. No outdoor advertising sign shall be erected and maintained within twenty-four (24) feet of any building.
7. Area. No outdoor advertising sign shall be permitted to exceed a maximum area of one hundred sixty (160) square feet, including border and trim but excluding supports. A sign having two (2) sides back-to-back, or a V-shaped sign with a horizontal angle not greater than 45°, is permitted one hundred sixty (160) square feet on each side, or a total maximum area of three hundred twenty (320) square feet. Extensions, projections and/or add-ons beyond the rectangular

perimeter face of the sign are prohibited.

8. Height. No outdoor advertising sign or any part thereof shall exceed twenty (20) feet in height measured from the natural level of ground immediately underneath the proposed outdoor advertising sign.
9. Illumination - Signs may be indirectly illuminated or non-illuminated.
10. Outdoor advertising signs shall not contain, include, or be illuminated by flashing, intermittent or moving light(s), except those giving public service information such as time, date, temperature, weather or similar information.
11. Minimum Landscaping. The following plant material shall be planted to landscape outdoor advertising signs:
 - a. Evergreen trees – A mixture of evergreen trees shall be planted ten (10) to fifteen (15) feet on center, within a thirty (30) foot radius of the sides and rear of the base of the sign. Evergreen trees shall be five (5) feet to six (6) feet tall at planting.
 - b. Shrubs – A mixture of evergreen and deciduous shrubs shall be planted along the front of the base of the sign, with at least fifty percent (50%) of the shrubs required to be evergreen. One (1) shrub per lineal foot of sign length or thirty (30) shrubs shall be required, which ever is greater. Shrubs shall be a minimum of thirty-six inches (36”) tall at planting.
 - c. A double-sided outdoor advertising sign shall have a minimum of three (3) evergreen trees at the end of the sign which faces away from the right-of-way, and shall have a minimum of thirty (30) shrubs planted at the base of each face, for a total of sixty (60) shrubs, in accordance with subsections a. and b. above.
12. Outdoor advertising signs shall be located, constructed and maintained in accordance with all applicable Pennsylvania Department of Transportation regulations.
13. The sign shall be located in accordance with all other regulations of Dublin Borough.
14. The Applicant shall provide information about all other signage which may exist on the property.
15. An engineering certificate shall accompany any application for an outdoor advertising signs. The certification shall indicate under seal of a

professional engineer licensed in the Commonwealth of Pennsylvania that the sign has been designed in accordance with acceptable engineering practices.

16. Wood and beam frame structures are prohibited. All sign structures shall be constructed of steel.
17. The applicant shall provide financial security, in a form acceptable to the Borough, sufficient to secure to the Borough the removal of any outdoor advertising sign upon which no advertising is located or otherwise ceases to be used for a period of three (3) consecutive months. The applicant shall further provide, in a form acceptable to the Borough, proof that the record owner and the licensee or other person in control of the signage consents to the removal of the sign for reasons as set forth in this subsection, which said consent shall be in such form so as to be recorded of record with the Bucks County Recorder of Deeds office.
18. Audio or Pyrotechnics. Audio speakers and/or any form of pyrotechnics are prohibited.
19. Electronic Graphic Displays (Digital Billboards) must also meet the following standards:
 - a. Message Duration. Any portion of the message must have a minimum duration of eight (8) seconds and must be a static display. Messages may change immediately or fade in and out only. No portion of the message may flash, scroll, twirl, twinkle, oscillate, rotate, blink, change color, or in any manner imitate movement.
 - b. Default Mechanism. All signs must be equipped with a properly functioning default mechanism that will stop the sign in one position should a malfunction occur.
 - c. Brightness (luminance). The illumination and/or intensity of the display shall be controlled so as to not create glare, hazards or nuisances. Such signs shall have a maximum nits level of 7,000 nits; provided the brightness of the digital billboard does not exceed 0.3 foot-candles of light above the normal ambient light levels. Such signs shall be equipped with automatic dimming technology which automatically adjusts the sign's brightness based on ambient light conditions.
 - i. The billboard luminance specification shall be determined by a foot-candle metering device held at a height of five (5) feet and aimed towards the billboard from a distance of one hundred seventy-five (175) feet.
 - ii. The metering device should be at a location perpendicular to the

billboard center (as seen in plan view) as this angle has the highest luminance.

- iii. This check shall include the measurement of an all white image displayed by the billboard to evaluate the worst case condition.
- iv. If the difference in luminance between the billboard-on and the billboard-off conditions is 0.3 fc or less, then the billboard luminance is in compliance.

- d. Applicant shall be required to coordinate/permit message access for local, regional, state and national emergency services during emergency situations. Emergency messages are not required to conform to message standards listed herein.

20. Multi-Vision Signs (Tri-Vision). Such signs must also meet the following standards:

- a. Any image or message, or portion thereof, must have a minimum duration of eight (8) seconds and must be a static display. Transition time must be no longer than two (2) seconds.
- b. Default Mechanism - All signs must be equipped with a properly functioning default mechanism that will stop the sign in one position should a malfunction occur.

H. Mobile Billboards shall be permitted in accordance with the following requirements:

- 1. No sign shall be lawfully displayed without first obtaining a permit. The permit must be renewed every fifteen (15) days, or the sign shall be subject to impoundment and daily fine.
- 2. No sign shall be of such size, or designed with moving parts or flashing lights, as to obstruct or distract drivers and pose a traffic safety hazard.
- 3. Mobile Billboards shall be limited in size as follows:
 - a. The maximum size of any mobile billboard sign shall be six (6) feet in height by ten (10) feet in length, exclusive of trailer or other vehicle support system.
 - b. The ultimate height of the mobile billboard and vehicle support system shall not exceed twelve (12) feet in height, when measured from the road surface.

4. No person may park a Mobile Billboard or other commercial advertising vehicle on private property without the written consent of the property owner and without a temporary sign permit or on any public street or right-of-way in the Borough for the primary purpose of displaying a commercial advertising sign. "Park" or "parking" shall mean the standing of a vehicle, whether occupied or not.
5. Exemptions:
 - a. These regulations shall not restrict business logos, identification or advertising on vehicles primarily used for business purposes.
 - b. Any vehicle which displays an advertisement or business identification of its owner, so long as such vehicle is engaged in the usual business or regular work of the owner, and not used merely, mainly or primarily to display advertisements.
 - c. This Chapter shall not prohibit any form of vehicular sign; such as a sign attached to a bus, taxi or lettered on a motor vehicle where the vehicle is not used for the basic purpose of providing advertisement or direction as set forth above.
 - d. Vehicles parked for a primary purpose other than displaying a commercial advertising sign, including:
 - i. A vehicle parked while loading or unloading passengers or goods;
 - ii. A vehicle parked while engaged in the delivery of services;
 - iii. Vehicles parked within six hundred (600) feet of the residence of the registered owner of the vehicle, provided the lot is larger than 1 acre in size.
 - iv. Drivers of Mobile Billboards shall be permitted stops of less than thirty (30) minutes in duration for meals or other necessary personal business. However, a maximum of four (4) stops shall be permitted per day.

Section 9. Construction and Maintenance.

- A. All signs must be constructed of durable materials and must be kept in good condition and repair at all times. The requirements of all applicable Borough codes shall be met.
- B. Detailed plans showing supporting structural members and foundations must be submitted to the Building Inspector's office for approval before issuance of a permit. The seal of a registered engineer shall be required on all plans in any instance when the

Building Inspector or the Borough Engineer deem the approval of a registered engineer necessary to public safety.

- C. Signs using electricity shall be installed in conformance with the latest National Electric Code.

Section 10. Replacement and Removal

- A. **Sign Replacement.** Any sign lawfully in existence on the date of adoption of this Chapter shall not be altered, including character or color alteration, or moved unless it is made to comply with the provisions of this Chapter.

- B. **Unsafe and Unlawful Signs.** If the Borough Manager, or his/her designee, finds that any sign regulated herein is unsafe or insecure or is a menace to the public or has been constructed, erected or maintained in violation of the provisions of this Chapter, he/she shall give notice by certified mail to the owner, to the party to whom the permit was issued to erect the sign, or to the owner of the premises where the sign is located, or to the owner of the sign, or to any combination of them.. If this letter is returned undelivered, for any reason, he/she may post such notice on the premises. If the parties notified fail to remove or alter the sign to comply with the standards herein set forth within ten (10) days after notice, such sign may be removed or altered by the Borough at the expense of each and every person notified. The Borough shall bill the owner for the cost of such work plus ten (10%) percent for administrative cost. If such bill remains unpaid after the expiration of thirty (30) days, the Borough Solicitor shall take the necessary steps to collect the same. Failure of the property owner to remove such sign after the notice herein above provided shall constitute a violation of the terms of this Chapter, and each day's continuance of such failure shall constitute a separate violation. The Borough Manager, or his/her designee, may cause any sign or other advertising structure that is in immediate peril to persons or property to be removed summarily and without notice.

- C. **Removal or Abandonment.**
 - 1. Any sign now or hereafter existing which no longer identifies a bona fide use conducted, or a property sold, on the lot on which it is located, or which is not maintained in a safe and appropriate condition, shall be taken down and removed by the owner, agent or person having the beneficial use of the building or structure upon which such sign may be found on the lot on which it is located. If the owner of any property upon which a sign has been erected shall fail or neglect to remove it as herein above required, the Borough Manager, or his/her designee, shall give notice by certified mail to the owner. If this letter is returned undelivered, for any reason, he/she may post such notice on the premises. If, upon the expiration of thirty (30) days following notice, the owner fails to remove the sign, the Borough Manager, or his/her designee, shall arrange for its removal on behalf of the Borough, at the expense of the property owner, and the Borough

shall bill the owner for the cost of such work plus ten (10%) percent for administrative cost. If such bill remains unpaid after the expiration of thirty (30) days, the Borough Solicitor shall take the necessary steps to collect the same. Failure of the property owner to remove such sign after the notice herein above provided shall constitute a violation of the terms of this Chapter, and each day's continuance of such failure shall constitute a separate violation.

2. If the owner of any sign in violation is not the owner of the premises on which it is situated, the identical notices specified above may be issued to him in like manner, and such owner of the sign shall be required to take such steps to comply with the notice or notices issued to him as though he were the owner of the property or premises on which the sign is located. If such owner of the sign fails to comply, such failure shall constitute a violation of the terms of this Chapter. Such owner of the sign shall be liable to the same extent as the owner of the property or premises on which the sign is located.

Section 11. Administration.

- A. Zoning Permits. A zoning permit shall be secured prior to the erection, structural repair, alteration and relocation of any sign within the Borough. The changing of moveable parts of an approved sign that is designed for such changes, or the repainting or reposting of display matter shall not be deemed an alteration, provided the conditions of the original approval are not violated. For purposes of obtaining a zoning permit, the applicant shall make application in writing and shall submit the following: name and address of the owner; name and address of the applicant; a plot plan (1/8" per foot or greater) showing the location of the lot, building, and proposed sign in relation to each public right-of-way, building and driveway; an elevation of the building façade (1/8" or 1/4" per foot or greater), including the location height and dimensions of the proposed sign(s); a sketch of the proposed design and lettering; and construction plans, including loads, stresses, anchorage and any other pertinent engineering data to the Zoning Officer. The plot plan shall indicate all existing structures, including signs. The application shall contain all necessary facts with respect to signs already existing on the property.
 1. Any erection, construction, reconstruction, alteration or moving of any sign or advertising structure shall be commenced within one (1) year after the date of issuance of the zoning permit. If such activities are not commenced within the prescribed period of time, the permit shall be considered null and void.
 2. Signs listed in Section 5 - Signs Exempt from Permit Requirements shall not require a permit but shall be subject to regulations with respect to size, quantity and placement as defined in this Chapter. Exemptions from the necessity of securing a permit shall not relieve the owner of the sign from responsibility for its erection in a safe manner that complies with all other provisions of this Chapter.
- B. Inspection. The Building Inspector shall require the proper maintenance of all signs and shall inspect every sign for which a permit is required within ten (10) days after work is

completed on the sign.

- C. Fees and Deposits. Permit fees and escrow deposit amounts, as required herein, shall be set by resolution of the Borough Council.
- D. Plan Requirements. Any sign which is intended to be used or included in any development or plan of building or development to be submitted and reviewed by the Borough shall be identified in the plan, including location, size, nature of the sign materials and the purpose of the sign.

Section 12. Enforcement.

- A. The Borough Manager, or his/her designee, is authorized to enforce this Chapter.
- B. If the Borough Manager, or his/her designee, finds that any provision of this Chapter is being violated, he/she shall provide notification in writing to the person responsible for the violation, indicating the nature of the violation and ordering the action necessary to correct it.
- C. If the violation is not corrected within the time specified, the Borough Manager, or his/her designee, may order repairs or removal of any sign and its supporting structures judged dangerous, in disrepair or in violation of this Chapter; may revoke the sign permit and/or may seek penalties and injunctive relief.

Section 13. Penalties.

Violation of any provision of this Chapter or any lawful order relating to this Chapter by the Borough Manager, or his/her designee, shall be subject to a fine of not more than \$???.00 per offense. Each day that the violation continues is a separate violation. In the event that Dublin Borough incurs any expense in the enforcement of this ordinance, including but not limited to court costs and attorney's fees, the Borough shall be entitled to collect such costs from the violator. Any penalties or costs assessed shall be payable to Dublin Borough.

Section 14. Appeals.

Any person aggrieved by a decision of the Borough Manager, or his/her designee, may appeal to the Borough Council within 30 days. The Borough Council has the authority to interpret the provisions of the Ordinance which are called into question and to waive the standards included in Section 4 of this Ordinance when a literal enforcement of the provisions of this Chapter would result in the applicant's ability to reasonably advertise their business. In deciding what is reasonable advertising, the Council shall consider the following: does the shape and size of the lot require additional signs, the number of businesses in a building or on a lot, can the number of overall signs be reduced if the size of some signs are increased, or some other unusual or unique feature of the lot or building.

Severability and Repealer

A. The provisions of this ordinance are severable and if any section, subsection, clause, sentence, or parcel of shall be held or declared illegal, invalid, or unconstitutional by any court of competent jurisdiction, the decision shall not affect or impair any of the remaining sections, subsections, clauses, sentences, or parts thereof, of this ordinance; it is hereby declared to be the intent of Borough Council that this ordinance would have been adopted if such illegal, invalid, or unconstitutional section, subsection, clause, sentence or part thereof had not been included herein.

All other ordinances or parts of ordinances inconsistent herewith are hereby repealed to the extent of any such inconsistency including but not limited to, the provisions of part 8, ASigns@ of section 27-801 through 809 inclusive of the zoning ordinance of Dublin Borough.

Any existing ordinance is hereby repealed to the extent that it is inconsistent with the terms of this amendment.

This ordinance shall be effective upon adoption though ____ and ordained _____ by the Borough of Dublin Council, this _____ day of _____, 2010.

ATTEST:

DUBLIN BOROUGH COUNCIL:

Secretary

President

Approved this _____ day of _____, 2010.

MAYOR:
